



MEDIA STATEMENT

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MTC Introduces new Tango per Second and Free60 Special

With another tough holiday season looming, MTC has once again lived up to its promise of giving its customers good value for money when it launched a new version of Tango per Second billing.

WINDHOEK, 03 DECEMBER 2009 – With the newly introduced Tango per second option, MTC has raised the stakes in offering competitive tariffs for its loyal customers. The new move also ensures that an MTC customer who needs to contact customers on other networks get better value from MTC than what they are offered by other operators.

In terms of the new Tango Night and Day per Second Billing, customers are charged 2.5 cents per second on MTC to MTC calls and 3 cents per seconds on calls from MTC to other operators.

The new Tango per Second version is an alternative for those customers who need to make calls to other networks in the country, whether fixed or mobile. The new version is complementary to the Free60 special promotion which is highly recommended for MTC customers who mainly want to contact MTC customers. The Free60 offer is absolutely for free, providing an opportunity to make free calls for one full hour every day as well as send 100 free SMSes to the 081-Nation.

Charged by intervals of 30 seconds, 90 cents during the day and 50 cents during the night after hour for free, MTC customers have the best and most affordable way to reach more than 1.3 millions.

In addition to the mouth watering special, MTC has also gone one step further by offering “Special Free 60” to the super heavy SMS users 500 free SMSes after paying N\$1 (one dollar) for the first SMS of the day.

According to MTC’s Managing Director, Miguel Geraldés the portfolio of MTC offers is now even more unbeatable with Free60 to its big chunk of customers who want the most affordable way to contact MTC customers. And with the new Tango per Second, customers who want to connect with people on other networks will be able to do so with little worry about cost.

Geraldes also threw down the gauntlet when he once again challenged anyone to make comparisons of MTC prices to see if there is any other operator in the SADC region that gives its customers as much as MTC does.

“In the following months we are committed to further extend our special offers to our loyal customers in more ways than one. Our leadership in the Namibian telecommunications playing field, with the best network operation, widest coverage, quality of voice and data services is unrivalled and we are working around the clock to improve to continue giving best value to our customers,” concluded Geraldes.

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ABOUT MTC:

MTC (Mobile Telecommunications Limited) was established in 1995 as a joint venture between Namibia Post and Telecommunications Holdings (NPTH), Telia and Swedfund. During May 2004, NPTH concluded a deal that saw it hold 100 per cent of the shares in MTC by acquiring the 49 per cent held by Telia Overseas AB and Swedfund International AB. During 2006 the sale of 34% of MTC shares to Portugal Telecom was concluded for N\$1.34 billion while the Namibian government retains the remainder of the stake through NPTH.

MTC currently covers 98 per cent of the population of nearly 2 million citizens with more than 650 base stations and repeaters and offers a dual band 900/1800MHZ. The company also expanded its cellular coverage to all major towns in Namibia, including the major arterial roads. It further runs two modern MSC's (mobile switching centre) in Windhoek and Oshakati with capacity to accommodate rapidly rising number of customers of over 1.3 million active users. MTC also operates the only full service customer contact centre in Namibia dealing with service queries ranging from telephony, sms, fax, GPRS, data, voicemail and 3G/HSDPA. A staff of 367 persons serves a diverse market of both pre- and postpaid subscribers.

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