



MEDIA STATEMENT

Start/

MTC KICKS OFF 081 FOR YOU ROAD SHOW FOR SECONDARY SCHOOLS INTRODUCES YOUTH PAPER

WINDHOEK, 22 JUNE 2010 – MTC, Namibia’s telecommunications giant, has this week kicked off its Secondary Schools Road show which the company said will be taken around the country to introduce cheaper products to learners, encourage learners to stay in school and to take education seriously.

The Road show is a countrywide tour covering all regions and will go until the last week of August 2010. It is packaged in the form of fun-filled edutainment sessions which introduce the new 081 For You youth newspaper whilst also extending the MTC TopTen product to secondary school learners.

The MTC TopTen product has been existence for the past two years but was previously only enjoyed by tertiary students at the University of Namibia and the Polytechnic of Namibia. It has now been extended to secondary school learners to also give them the benefit of making cheaper calls all day, every day. After successful registration for the MTC TopTen, learners can call their registered 10 friends for only 29 cents per minute while national calls (al networks) on TopTen will cost 99 cents per minute.

MTC has also proudly introduced the youth newspaper, 081 For You, which covers interesting topics on career guidance, profiles of young Namibians who have achieved a measure of success in their chosen fields as well as news on bursary and scholarship opportunities. It will be distributed to all schools at the beginning of every school term.

MTC’s General Manager for Corporate Affairs, Albertus Aochamub has said the Road show is yet another way of the company’s quest to stay in touch with its customers and to introduce affordable products which are in tune with market expectations. “I am rather excited about both the 081 For You youth newspaper and the MTC TopTen product which have been extended to the learners. Very soon these learners will either be at university or polytechnic and we need to make sure that they are educated on career choices as well as where to apply for bursaries. Through this youth newspaper, we intend to ensure that our learners, who are

the leaders of tomorrow, are thoroughly equipped for the challenges of tomorrow," Aochamub stated.

The first leg of the Road show started at Khomastura Secondary School in Khomasdal with hundreds of learners in attendance. The excited learners were also entertained through musical and dance performances by leading artist Qondja and Stanley Mareka, respectively.

For the next two weeks, the Road show will make its rounds through selected Windhoek schools before making its way to other parts of the country. The finale of the Secondary Schools Road show will take place in Windhoek just before the schools break for the August holidays.

ABOUT MTC:

MTC (Mobile Telecommunications Limited) was established in 1995 as a joint venture between Namibia Post and Telecommunications Holdings (NPTH), Telia and Swedfund. During May 2004, NPTH concluded a deal that saw it hold 100 per cent of the shares in MTC by acquiring the 49 per cent held by Telia Overseas AB and Swedfund International AB. During 2006 the sale of 34% of MTC shares to Portugal Telecom was concluded for N\$1.34 billion while the Namibian government retains the remainder of the stake through NPTH.

MTC currently covers 98 per cent of the population of nearly 2 million citizens with more than 650 base stations and repeaters and offers a dual band 900/1800MHZ. The company also expanded its cellular coverage to all major towns in Namibia, including the major arterial roads. It further runs two modern MSC's (mobile switching centre) in Windhoek and Oshakati with capacity to accommodate rapidly rising number of customers of over 1.3 million active users. MTC also operates the only full service customer contact centre in Namibia dealing with service queries ranging from telephony, sms, fax, GPRS, data, voicemail and 3G/HSDPA. A staff of 367 persons serves a diverse market of both pre- and postpaid subscribers.

MEDIA CONTACT:

albertus aochamub
General Manager: Corporate Affairs
aochamub@mtc.com.na
061-2802000