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## MTC 081EVERY1 - ENGOMBE VILLAGE GETS A NEW NETWORK MASK

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**Engombe – Uuvudhiya District 18 May 2018** -MTC has today successfully connected the settlement of Engombe, Oshana region in the Uuvudhiya Constituency to its network grid through the 081EVERY1 network and infrastructure program.

The 081Every1 is part of a strategy to increase the number of customers, especially in rural parts of Namibia, which will see an increased number of customers access fast internet speeds from the comfort of their homes, through their devices.

Primarily, the main objectives of 081Every1, is to ensure that the gap between, urban and rural areas is significantly lessen – to ensure that rural parts of the country should enjoy – same network functionalities and benefits as those found in urban setting.

“In today’s era where telecommunications network connectivity is a necessity, network coverage has become one of the crucial wheels that drive the social and economic development for the people.

It is now 28years post-independence and access to quality network connectivity should no longer be a privilege enjoyed by a small fraction of the population, but an essential service, which all citizens of the republic, both in rural or urban settings should have access to” revealed Minister Stanley Simataa, Minister of Information and Communication Technology.

“Customers insights reveal that access to reliable network has become increasingly critical, and this for us presents a huge opportunity. Our plan is to ensure that every customer in this beautiful land has connectivity and access it affordably and at zero installation cost,” said Tim Ekandjo, Chief Human Capital and Corporate Affairs Officer.

The rollout of MTC 081 Every1 Project is in line with MTC’s spirit of spirit of making the connection, by ensuring that greater Namibia is connected to the best network

“Namibians are embracing an increasingly digital enabled lifestyle driven by growing smartphone uptake, advanced 3G and 4G networks, and smart, connected homes. Our investment in this project will go a long way in meeting these emerging customer needs within a fast evolving technology landscape,” said Ekanjjo.

Launched in August 2017, the 081 Every 1 project is a two-year network infrastructure project spearheaded by MTC and supported by Government through the policy implementation and execution plans of the Harambee Prosperity Plan. The objective is by 2019, to have erected over 524 new network sites.

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Note to Editors:

### **About MTC History**

MTC (Mobile Telecommunications Limited) was established in 1995 as a joint venture between Namibia Post and Telecommunications Holdings (NPTH), Telia and Swedfund. During May 2004, NPTH concluded a deal that saw it hold 100% of the shares in MTC by acquiring the 49% held by Telia Overseas AB and Swedfund International AB. NPTH is 100% owned by the Government of the Republic of Namibia. On 1 September 2006 the sale of 34% of MTC shares to Portugal Telecom (PT) was concluded with the management contract also ceded to PT. MTC's shareholding is currently under review.

### **Operational Philosophy**

MTC recognizes commitment to our common vision, to growth and profitability and to enjoying the work we do. We achieve this through continuous change and development in a dynamic industry. We grasp opportunities to develop MTC in a structured manner.

We are committed to a culture of mutual respect, honesty, fairness, integrity, transparency, accountability and trust, and dare each other to perform in an excellent manner. We reward people according to the value they bring to MTC. We serve our customers to the best of our ability and strive to improve this service wherever possible.

### **HARAMBEE PP**

Implementing Harambee Prosperity Plan (HPP) is a socio-economic imperative to re-dress imbalances of the past. It is as much the public, private and state owned sectors' responsibility, as it is the government's duty to transform. Promoting HPP is an important element of being a responsible corporate citizen of Namibia. MTC is HPP sensitive as it is an issue of national interest, ensuring our survival in the future. Through this, a solid foundation is created for sustainable economic activity and development.