



PRESS RELEASE – MTC AND WEATHERMEN & Co PART WAYS

Windhoek – 06th June 2018

Start// - In a joint statement issued by Mobile Telecommunications Limited (MTC) and Weathermen & Co, on the 6th of June 2018, the companies have announced that they would be parting ways.

Thanking Weathermen for their dedicated service following their appointment in June 2017, Chief Human Capital & Corporate Affairs Officer at MTC, Tim Ekandjo said: “We are extremely thankful for having partnered with Weathermen and our brand has benefitted immensely from their creative genius, but it is time to move on and we wish them well”.

Commenting on the separation, Leon Crous, MD of Weathermen & Co said: “We wish to thank MTC for entrusting us with their brand. After numerous discussions, both parties agree that it is time to move on, and we equally wish them all the best”.

Ekandjo said that MTC will with immediate effect re-advertise the Advertising Agency tender and allow the process to take due course in search for another Advertising Agency as necessitated by the fact that MTC is in the process of revamping its marketing strategy

End//

Corporate Communications