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## MEDIA STATEMENT

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### MTC Opens Mobile Home in Luderitz

#### **Start/**

[WINDHOEK, 09 DECEMBER 2009] – The tedious process that MTC clients at the southern coastal town of Luderitz have had to go through to apply for new contracts or pay accounts will be something of the past from the end of this week.

As from Friday, 11 December 2009, MTC will open a brand new Mobile Home at the town to provide an assortment of services that include contract applications, account payments, tango SIM starter packs, recharge vouchers, cellphones as well as email, MMS and GPRS connections.

To mark the opening of the shop, a number of activities have been lined up for the town's residents on Friday and Saturday, including a pop-a-balloon, phone specials and other prizes.

The Luderitz Mobile Home is MTC's 22<sup>nd</sup> such shop with others spread across the length and breadth of the country. Besides its own Mobile Homes, MTC relies on around 59 main dealers and over three-thousand small retailers who sell MTC vouchers from their shops and other outlets. This bears testimony to MTC's drive to directly and indirectly empower Namibian entrepreneurs.

End...

#### **ABOUT MTC:**

MTC (Mobile Telecommunications Limited) was established in 1995 as a joint venture between Namibia Post and Telecommunications Holdings (NPTH), Telia and Swedfund. During May 2004, NPTH concluded a deal that saw it hold 100 per cent of the shares in MTC by acquiring the 49 per cent held by Telia Overseas AB and Swedfund International AB. During 2006 the sale of 34% of MTC shares to Portugal Telecom was concluded for N\$1.34 billion while the Namibian government retains the remainder of the stake through NPTH.

MTC currently covers 98 per cent of the population of nearly 2 million citizens with more than 650 base stations and repeaters and offers a dual band 900/1800MHZ. The company also expanded its cellular coverage to all major towns in Namibia, including the major arterial roads. It further runs two modern MSC's (mobile switching centre) in Windhoek and Oshakati with capacity to accommodate rapidly rising

number of customers of over 1.3 million active users. MTC also operates the only full service customer contact centre in Namibia dealing with service queries ranging from telephony, sms, fax, GPRS, data, voicemail and 3G/HSDPA. A staff of 367 persons serves a diverse market of both pre- and postpaid subscribers.

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