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## MEDIA RELEASE

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### Start/

#### MTC launches Cell Phone Banking Promotion

**[WINDHOEK, 22 January 2009] - It is finally here, the promotion that MTC's Cell Phone banking customers have been waiting for! After the successful Triple Airtime Promotion for the Tango Recharge segment of MTC's customer base, the company has now launched a new campaign to exclusively benefit its Cell Phone Banking Clients.**

The benefits of the promotion to customers are:

- Customers will receive double the airtime when they recharge. The double airtime is calculated as follows: Recharge Amount – 15% Vat multiply by 2. I attached a table to make this clear.
- The campaign will start on 22 January 2009 and will end on 28 January 2009.
- The airtime can be used for any voice, SMS or data session. The airtime will not expire after the promotion ends.
- An SMS will be sent to all CellPhone Banking customers (both for FNB and Bank Windhoek)
- CellPhone Banking customers are allowed, by default, to transfer airtime to any other Tango number.
- The double-up airtime is NOT available for Contract payments via Bank Windhoek CellPhone banking.

Bank Windhoek customer will receive the following SMS:

*Recharge with Bank Windhoek CellPhone Banking and get double your Tango airtime, no expire, no limits. Valid between 22 and 28 Jan. MTC and Bank Windhoek*

FNB Customers will receive the following SMS:

*Recharge with FNB Cell Phone Banking and get double your airtime, no expire, no limits. Offer valid between 22 and 28 January. MTC and FNB*

Customers that purchase MTC airtime via CellPhone banking will receive double the airtime. The double airtime is only applicable after the normal 15% Vat was deducted.

End...

## **MTC Namibia**

MTC (Mobile Telecommunications Limited) was established in 1995 as a joint venture between Namibia Post and Telecommunications Holdings (NPTH), Telia and Swedfund. During May 2004, NPTH concluded a deal that saw it hold 100% of the shares in MTC by acquiring the 49% held by Telia Overseas AB and Swedfund International AB. NPTH is 100% owned by the Government of the Republic of Namibia. On 1 September 2006 the sale of 34% of MTC shares to Portugal Telecom (PT) was concluded with the management contract also ceded to PT.

[http://: www.mtc.com.na](http://www.mtc.com.na)

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