



MEDIA RELEASE

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MTC Gives Away Bakkie And Other Specials At Ongwediva Trade Fair

It is a couple of months since the Car Crazy Promotion during which MTC gave away 30 Volvos to lucky customers. While those Volvos still generate some excitement in the minds of many customers, MTC has conjured up another offer, this time a brand new 2 litre Toyota bakkie to be won by one lucky customer during the Ongwediva Trade Fair.

WINDHOEK, (Namibia 18 August 2009) - The bakkie is up for the taking by any customer who buys pre-paid broadband during the Ongwediva Trade Fair which runs from 21-29 August 2009 in Ongwediva. Any customer who purchases Pre-paid or subscribe to Post-paid broadband will be entered into a draw which will be held during the final day of the Trade Fair. That means all the customers who buy the pre-paid broadband will contend for the big prize.

Apart from the bakkie promotion, MTC has gone into overdrive for the Ongwediva Trade Fair as the company announced a range of specials for the duration of the show. People flocking to the Trade Fair will be spoilt for choice as MTC has significantly reduced cost on almost all of its specials, including handsets and mobile broadband (pre and post-paid broadband).

Mr. Miguel Geraldès, MTC's Managing Director said over and above the Ongwediva Trade Fair being a marketing platform, the company wants to expose the people of Namibia, particularly those living in northern Namibia to the different mobile products that can make their lives easier, be they businesspeople or students.

"At MTC we are about access. We want to give 081 Nation the benefit of accessing our products and services at affordable costs. Our presence at the Ongwediva Trade Fair will serve to again to expose our brand to our people and to open the opportunity to everyone to have access to our fantastic's specials that we have on offer during the period of the Trade Fair," said Mr. Geraldès.

Among the specials on offer are the W156 Motorola, LG Cookie as well as Post and Pre-paid Broadband (Internet).

Specials on the handsets at the trade fair:

The **Motorola W156** currently retails for N\$ 199.00, including a starter pack and N\$ 81 airtime. It will go retail for N\$ 149.00 at the Trade Fair, including a starter pack and N\$81.00 worth of airtime.

The **LG Cookie** currently sells for N\$ 1799.00, including a starter pack and N\$ 19.00 airtime. It will go for N\$ 999.00, including a starter pack, N\$81.00 worth of airtime.

Broadband Data Specials – BUY or SIGN UP and stand a chance to win a Toyota Hilux

Postpaid Broadband

HSDPA / 3G / EDGE / GPRS

For only N\$ 249.00

per month you get:

- **FREE** 3G USB device
- **FREE** 500MB per month
- **FREE** connection
- ***FREE** Double- up Data:
500 + 500 = 1000MB /month

For only N\$ 349.00

per month you get:

- **FREE** 3G USB device
- **FREE** 1GB per month
- **FREE** connection
- ***FREE** Double up Data:
1GB + 1GB = 2GB /month

Happy Hours : Free internet during happy hours daily between 01:00 and 05:00. New customers will receive **1GB FREE** once off when you sign up.

Prepaid Broadband

HSDPA / 3G / EDGE / GPRS FREE INTERNET with unlimited traffic during happy hours, whether they are new or existing customers. The product is available to prepaid instant broadband and 3GO! Customers. 3G USB modem for only **N\$849.00** Including starter pack and 1GB free data usage worth N\$1000 **Happy hours:** Free internet during happy hours seven days a week from 1am to 5am.

MTC is Namibia's leading telecommunications service provider with over 1.2 million active subscribers in a country of some 2 million inhabitants and offer data and voice services (post- and pre-paid).

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About MTC:

MTC (Mobile Telecommunications Limited) was established in 1995 as a joint venture between Namibia Post and Telecommunications Holdings (NPTH), Telia and Swedfund. During May 2004, NPTH concluded a deal that saw it hold 100 per cent of the shares in MTC by acquiring the 49 per cent held by Telia Overseas AB and Swedfund International AB. NPTH is 100 per cent owned by the Government of the Republic of Namibia. On 1 September 2006 the sale of 34% of MTC shares to Portugal Telecom (PT) was concluded with the management contract also ceded to PT.

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