



MTC CEMENTS CONTINENTAL BRAND LEADERSHIP WITH FIVE BRAND AFRICA ACCOLADES

Start//

24 June 2026 – Windhoek – Mobile Telecommunications Ltd (MTC) has once again emerged as one of Africa's most admired brands, securing five accolades at the 2026 Brand Africa Awards held today in Windhoek. Among the honours was the Most Admired Brand Grand Prix Award, which celebrates outstanding purpose-led brand excellence, sustainability, social impact, and a demonstrated commitment to building a better Africa.

MTC was further recognised as the Most Admired Namibian Brand (Telecommunications), Most Admired Brand (Doing Good for Society and the Environment), Most Admired Brand (Contributing to a Better Africa), and Most Admired African Brand.

During the ceremony, MTC Chief Brand, Marketing, Communications and Sustainability Officer, Tim Ekandjo, was also honoured with the Most Influential African Chief Marketing Officer Award.

Commenting on the recognition, Ekandjo said the awards were a tribute not only to MTC, but to the people the brand serves. "We are grateful for this recognition, but these awards do not belong to MTC alone. They may carry our name, but ultimately, they carry the Namibian story," he said, adding that every customer, family, community and Namibian remains the heartbeat of MTC.

The Brand Africa Awards are widely regarded as a premier continental platform that celebrates Africa's most admired, trusted and valuable brands.

MTC Namibia's achievement affirms its continued leadership in the telecommunications sector, both locally and across the continent. The recognition reflects the company's sustained focus on innovation, customer experience, digital inclusion and sustainable development initiatives that support national and continental priorities.

The awards ceremony brought together business leaders, brand custodians and industry stakeholders to celebrate African brand excellence and purpose-driven growth across markets.

The event also underscored the role of leading brands in advancing socio-inclusion and impact across Namibia and beyond. It reinforced the importance of trust, innovation and long-term value creation in African markets, while encouraging responsible corporate leadership.

End//

Issued by: Corporate Affairs Department

Media enquiries:

1. Erasmus Nekundi – Corporate Communications Specialist – ENekundi@mtc.com.na
2. Ndakalako Shilongo – Public Relations Officer - NTShilongo@mtc.com.na