



MTC VOLLEYBALL NATIONAL LEAGUE LAUNCHED

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Windhoek – 11 May 2024 – Three months after securing an MTC N\$3million sponsorship deal, the Namibian Volley Federation (NVF) has on Saturday (11 May 2024) officially launched the first ever MTC Volleyball National League in Windhoek.

Sitting with the mandate to administer, manage, and coordinate the league, and receiving an injection aid of N\$1million annually for the next three years, NVF, is entrusted with the responsibility to grow and transform the league into a top tier professional league in the country.

Giving an overview of the league, Namibia Volleyball Federation President, Hillary Dux Imbuwa enthused that the launch signifies a new era and genesis of growth and development for volleyball as a sport in Namibia.

“The MTC Volleyball National League stands as a pinnacle of excellence in Namibian volleyball, bringing together the finest talents from across the nation to compete in a spirited display of athleticism and sportsmanship. With 8 male and 8 female teams representing various regions, this league promises to showcase the diversity and vibrancy of Namibian volleyball. Importantly, this initiative aligns seamlessly with the strategic vision outlined in the Namibia Volleyball Federation's current strategic plan, reinforcing our commitment to advancing the sport at all levels.”

Imbuwa added that “the league will traverse through multiple towns, including Katima Mulilo, Rundu, Ondangwa, Otjiwarongo, Swakopmund, Mariental, and culminating in the capital city, Windhoek. This extensive reach ensures that volleyball enthusiasts from all corners of the country will have the opportunity to witness top-tier competition firsthand, fostering a deeper sense of community and engagement.”

In the remarks delivered on his behalf, MTC’s Chief Human Capital, Corporate Affairs and Marketing Officer, Tim Ekanjo commended the leadership on the MTC Volleyball League for the invaluable work to ensure that the league kicks off in record time of receiving the sponsorship.

“We recognize and commend the work done by the NVF leadership to get us here. Additionally, I want to remind the leadership and the players how this sponsorship came about. It was because of the sheer commitment and passion displayed by the players for the love of Volleyball even when they knew they played for as little as N\$1500 as prize monies at the end of the season and covering all expenses themselves. This is the same passion that we want to see throughout this league even now that MTC is onboard. That fire must continue to burn as this league commence today with 8 women teams and 8 male teams representing the very best of Namibian volleyball”.

Ekandjo urged NVF and players to play their parts in making the league attractive. “Have a good marketing strategy, stay committed to your craft, remain professional and always protect your brand. The MTC team will be there to assist you every step of the way, but you must bring your part by protecting the integrity of the league through fairness and transparency. We are excited to walk this journey with you, hopefully for the next 3 years. We will evaluate the performance of this league on an annual basis and if it does not deliver, we will help you deliver.”

Deputy Director in the Ministry of Sport, Jo-Anne Manuel congratulated NVF and promised her office’s support to the federation. Manuel urged for sound leadership and accountability, and professionalism for the sport while commending MTC for extending a hand for the launch of the MTC Volleyball national League in the country.

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